

ZonaiSwirls

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WORK EXPERIENCE

CREATIVE + MARKETING COMPANY - HUGE TECH COMPANY

2022-2024

Video Editor and Motion Designer for Company's largest client Huge Tech Company

HTC AI Series

- **HTC AI Commercial Multitasking, Unleash Hybrid AI Power with HTC AI**
Collaborated with the HTC AI and creative teams to accurately depict the technology's capabilities.
- Duties included consulting during pre-production, editing video and designing motion graphics to launch HTC's cutting edge AI technology.

HTC's The Future of Creativity: AI-powered editing with Industry Standard Editing Software

- Created dynamic animated videos introducing and demonstrating HTC's new AI features for Industry Standard products. Integrating live footage and design to demonstrate its capabilities.
- Tasked with designing, creating and animating all elements used to demonstrate the product.

HTC - Various Videos

- Video Editing (Adobe Premiere Pro) - **HTC Advantage Framework Laptop 16 Promo**
- Video Editing & Motion Design (Adobe Premiere Pro, After Effects) - **HTC Rewind Series**
 - Designed, created and animated all elements used in this YouTube series.

ENTERTAINMENT COMPANY

2018-2022

Directing, Videography, Video Editing and Color

When It's Right studio single, Musician Live at Arlyn Studio, Live at The Bubble Studio, Acoustic Live at Orb Studio, Live at Gruene Hall

- Coordinated pre-production with client and assistants, directed the setup and shoot and coordinated crew throughout the shoot days. Assisted with lighting and decorating the studio space. Operated cameras, logged, edited and colored footage into feature-length videos.

Joy Alive, Live at the Paramount

- In charge of pre-production, color graded and edited footage for Musician's *Joy Alive, Live at the Paramount* for Bluray. Coordinated with the authoring company to ensure the final video was rendered with the appropriate settings for Bluray release.

NON-PROFIT STATE EDUCATION CENTER

2018-2020

Video Editor and Motion Designer for promos, education tool videos and other educational videos for clients such as the State Education Agency and the University of State.

- Responsibilities included shooting and editing educational videos and applying motion graphics in order to assist viewers' understanding of the topic or tool and to keep viewer attention.

FITNESS MARKETING COMPANY

2016-2018

Video Editor, Videographer, Motion Designer and Marketing for over 150 commercials and Video Sales Letters.

- Duties included operating video equipment and editing commercials and VSLs.
- Tasked with editing video footage, designing and animating all motion graphics, and applying visual effects such as color and green screen.
- I produced multiple YouTube videos that reached millions of views and increased brand value by selling thousands of supplements and training courses.

SKILLS

Video editing, Motion Design, Project Management, 3D, Media Production, Marketing

Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Blender, Davinci Resolve